



## WEB ERP

### Current Business Scenario

- Companies need an Integrated System to Combine Functional Areas of an Organization's Business Processes into a Unified System
- Limited Mediums of Engagements for Product Promotions, Marketings and Enhancements
- Simple Solution for Accounting & Billing and Managing Inventory
- No Specific Mediums to Connect with Different Branches/Regions
- Excel-Based Applications are Majorly Used for Reporting, resulting in heavy time consumption and Further Lacking in Data Authenticity

### Key Challenges

- Resistance from Users to Shift from Legacy Application
- No Standardized Item Master List
- Discrepancies in Taxes
- Frequent Stock Mismatch
- Sales Not As Per FIFO Standards
- Difficulty in Scheme Management and its Implementation
- No Proper Provision for Buy-Back Management
- No/Basic Financier Management Option

### Solution Offered

- Integrated Solution across All Branches
- Streamlined Product and Inventory Management with Advanced Business Logic
- Option to Personalize and Configure System Rules
- Multiple Payment Modes (Card/Cash/Split)
- Quick & Easy Customer Creation While Billing
- Effectively Day Close and Track Daily Incomes
- Product Categorization, Product Search, User Management and Providing Inventory Visibility to the users
- Invoice on Mail and SMS
- Expediting the Reconciliation and Closing Processes

### Benefits

- Improved Financial Tracking and Reporting for All Retail Locations and Business Levels. Real-Time, Continuous Reconciliation of Cost Elements and Expense Accounts, Freeing Up Personnel for More Value-Added Activities
- Higher Sales with Optimized User Experience
- Improved Customer Satisfaction resulting in Greater Retention Rate
- Dashboard gives Greater Business Insights through more Accurate And Timely Financial Information
- Enhanced Decision-Making by providing More Granular and Real-Time Information