



Directory APP

Current Business Scenario

- Great Efforts in Communications
- Manual Registration Process is time consuming & tedious job
- Possibility of missed updates regarding Events
- Lacking in Data Authenticity
- Challenges in Managing Subscription Period, Payments & Records
- No Proper tracking of payments & members documents
- No Specific Mediums/Database to connect with each other

Key Challenges

- Challenges faced in communicating & Managing members and getting across them
- Difficulties in managing membership renewals and new registrants & their payment status
- This is due to the analog system used in undergoing the membership management holistically
- Difficulty in information retrieval of member
- Inefficient Collection & handling of payment records
- Possibility of time wasted drafting out reports

Solution Offered

- Automated Member User Management
- One Master Address Book Information on members all in one database
- Automated Member Emails Auto responders that send out confirmations for payments or registration and set schedules for invoicing and reminder notices for renewals
- Automated Broadcast communication to member types or groups
- Manage & Publish Future & Past Events with Images
- Manage Birthday & Anniversaries notification
- Manage full contact database that's easy to search, filter and update

Benefits

- Ease in Communication
- Less/No Manual Paperwork process
- Timely Notifications for the Events
- Data Protection from unauthorized access
- All Notifications & Updates Available